



**CASE STUDY
2024**



GETRÄNKE
ESSMANN

... und alles läuft.



TRANSFORMING OPERATIONAL EFFICIENCY THROUGH OUTSOURCING

for GETRANKE ESSMANN, GERMANY

CASE STUDY

Introduction



In today's competitive market, companies often face challenges that can hinder their growth and operational efficiency. To maintain a competitive edge, it is crucial to optimize processes, enhance workforce management, and ensure seamless operations. One of the most effective solutions to achieve these goals is through outsourcing. Outsourcing allows businesses to delegate specific tasks or processes to specialized external partners, ensuring that these areas are managed by experts, leading to improved productivity, cost savings, and a focus on core business functions.

Client's Issues

A logistics company faced significant operational challenges that threatened its efficiency and profitability. The company's issues were manifold:

- **VERY POOR SITE LOCATION**
The physical location of the site was suboptimal, leading to logistical inefficiencies and increased operational costs.
- **HIGH TURNOVER OF AGENCIES**
Over the past eight years, the company had cycled through six different agencies, reflecting a lack of stability and continuity in workforce management.
- **MASSIVE WORKER ROTATION**
Frequent changes in the workforce led to a lack of consistency, which in turn affected productivity and quality.
- **BACKLOG OF 6,200 PALLETS**
The operational inefficiencies culminated in a significant backlog, with 6,200 pallets waiting to be processed, leading to delays and customer dissatisfaction.



Issues solutions

Recognizing the need for a strategic overhaul, the company decided to partner with an outsourcing expert to tackle these challenges. The solution implemented focused on several key areas:

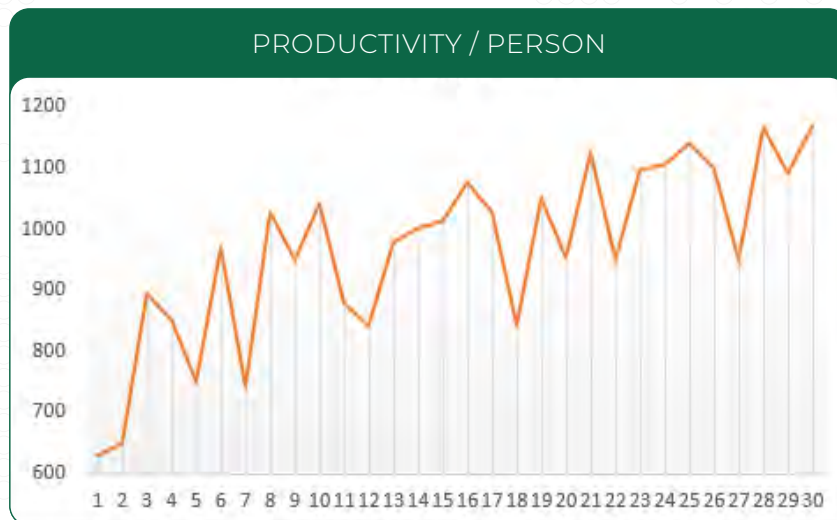
- **INTRODUCTION OF AN EXPERIENCED MANAGEMENT TEAM**
The outsourcing partner introduced a seasoned management team with a deep understanding of logistics operations. This team was tasked with overseeing the transition and ensuring that best practices were implemented across the board.
- **PROCESS AND LAYOUT REDESIGN**
A comprehensive analysis of the existing processes and facility layout was conducted. The management team then redesigned these processes to streamline operations, improve flow, and reduce bottlenecks. This redesign was crucial in addressing the backlog and enhancing overall efficiency.
- **EFFICIENT FLOOR TEAM RECRUITMENT & TRAINING**
The outsourcing partner took over the recruitment process, focusing on hiring skilled workers with relevant experience. In addition, a robust training program was implemented to ensure that the new hires were well-prepared to meet the company's operational demands.
- **CONSTANT LEAN MANAGEMENT IMPLEMENTATION**
Lean management principles were introduced to continuously improve efficiency, reduce waste, and enhance productivity. This ongoing process ensured that the company could maintain high standards of operation and quickly adapt to any future challenges.



The key factors that set this outsourcing solution apart

The partnership with EWL Group unfolded through several stages:

- **EXPERIENCED TEAM**
The ability to bring in an experienced management team with a proven track record in logistics and process optimization.
- **Tailored Process Redesign**
A customized approach to redesigning the processes and layout, specifically tailored to the company's unique challenges.
- **Expert Recruitment & Training**
A focus on recruiting and training the right talent, ensuring a capable and motivated workforce.
- **Sustainable Lean Management**
Implementation of lean management practices that ensure long-term efficiency and continuous improvement.



Why EWL?

EWL Group has been a trusted partner in the field of outsourcing since 2007, providing businesses across various industries with tailored solutions that address their specific needs. With a deep expertise in workforce management, logistics, and production processes, EWL offers a comprehensive service that includes recruitment, training, process optimization, and lean management implementation. By leveraging a vast network of professionals from Poland, Ukraine, and beyond, EWL ensures that companies receive top-tier support to meet their operational challenges. The success of this case study underscores EWL's commitment to delivering results that drive efficiency, reduce costs, and enhance overall business performance.



Conclusion

By outsourcing their logistical and operational challenges to a specialized partner, the company was able to overcome significant obstacles, including a poor site location, high worker turnover, and a substantial backlog. The introduction of an experienced management team, coupled with process redesign and efficient workforce management, resulted in a streamlined operation that not only cleared the backlog but also set the stage for sustained operational excellence.

This case study exemplifies the transformative impact that strategic outsourcing can have on a company's operational efficiency and overall success.

For more information about EWL Group's services, visit EWL Group.